



Metrics + Educated Decisions  
+ O4S Talent = **Results**

# Her World Media

<http://williamsmediagroupllc.com/>

 **Service:** Paid Social

 **Industry:** Entertainment



9000+ Followers in 90 Days



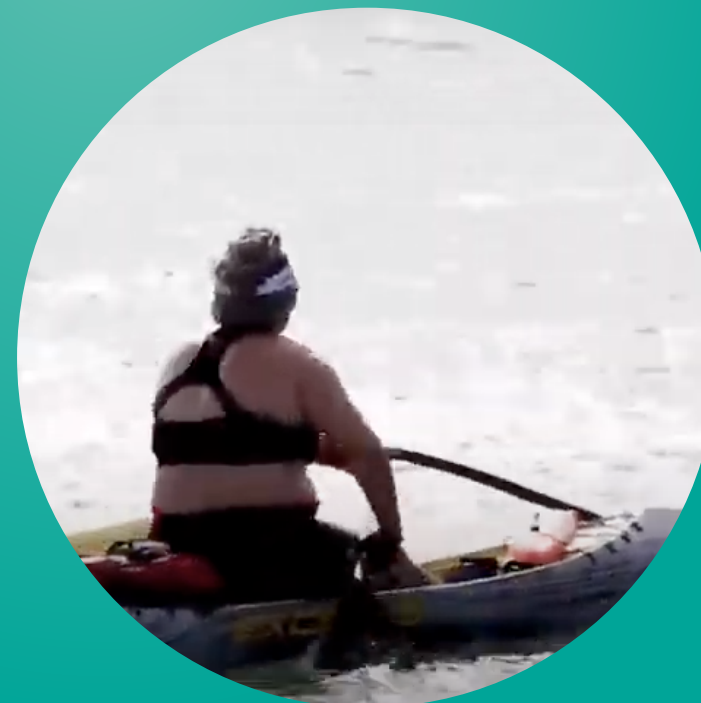
Cost Per Follower \$0.03

# About the Business

To promote and highlight the struggles and accomplishment of women from all around the world. Women in the News, Sports, Entertainment, Business.

## Issues

Facebook Page had less than 50 followers



# Solutions



Created custom  
Facebook Ad  
Graphics



Created custom  
Ad copy

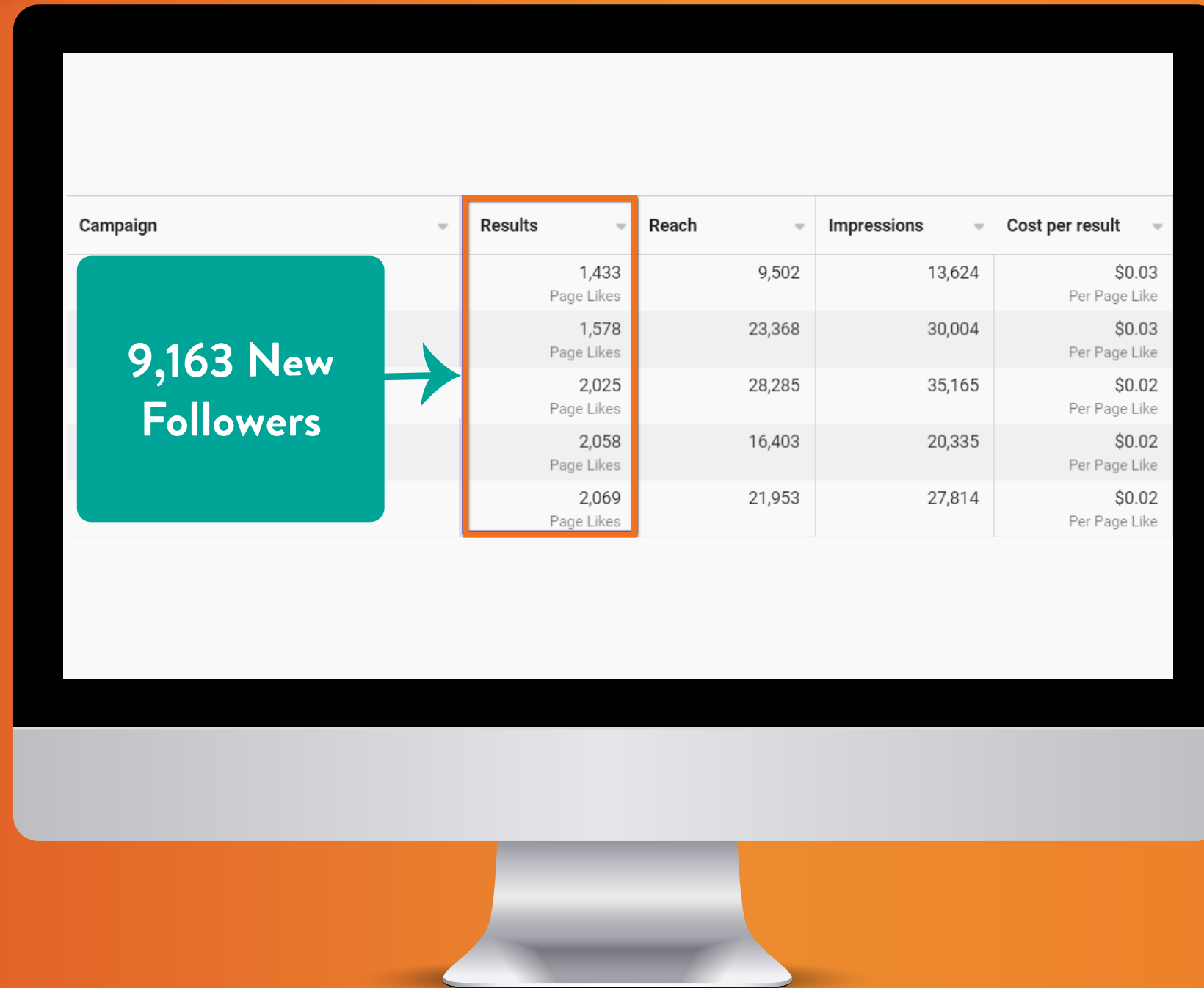


Created Social  
follower  
strategy



Extensive Target  
Market  
Research

# Solutions



<https://optimize4success.com>